

⋮ Enhanced product protection and promotion

OPPalyte™ 50MO747 is a white opaque cavitated oriented polypropylene (OPP) film, acrylic coated on both sides.

FILM TYPE

OPPalyte™ 50MO747 coated OPP film

FORMAT

Stand-up vertical bag with side gussets (VFFS)

MARKET SEGMENT

Biscuits / Bakery

APPLICATION

“Saida Kaak” biscuits from Sotubi

BRAND OWNER CHALLENGE

Product preservation and premium pack appearance



“Saida Kaak” biscuits
from Sotubi

Solution

- Used OPPalyte™ 50M0747 film in lamination to a matte reverse printed OPP film to provide Société Tunisienne de Biscuiterie (SOTUBI) with excellent product protection and a classic matte appearance for Saida Kaak biscuits in Tunisia.
- Coated white cavitated OPP films can provide brand-owners with a barrier film solution to protect their sensitive products, while enhancing their pack appearance and delivering a good balance of surface yield and stiffness.



Features

- Excellent barrier to aroma, oxygen, moisture and light.
- Fat swelling resistance with sealable PVdC.
- Good appearance for clean white inside look.
- Excellent surface yield and opacity with low density cavitated white film.

Benefits

- Good product protection compared to traditional paper based laminates.
- Great pack appearance with matte outside appearance and clean white inside look.
- Stiff laminate reflecting the premium quality of the product.

Contact your Jindal Films representative for more information

www.jindalfilms.com - info@jindalfilms.com

Jindal
Films

© 2018 Jindal Films. Jindal Films, the Jindal Films' logo, and other product or service names used herein are trademarks of Jindal Films, unless indicated otherwise. You may not upload, display, publish, license, post, point to, frame, transmit or distribute either this document or its information, whether in whole or in part, without Jindal Films' prior written authorization. To the extent Jindal Films provides prior written authorization, the user may use the document or its information only if the document is unaltered and complete, including all of its headers, footers, disclaimers and other information. Any data included herein may be based upon: analyses of representative samples and not the actual product shipped, typical values, or otherwise. The information in this document relates only to the named product or materials when not in combination with any other product or materials. We base the information on data believed to be reliable, but we do not represent, warrant, or otherwise guarantee the accuracy, reliability, or completeness of this information; nor do we warrant, expressly or impliedly, the merchantability, fitness for a particular purpose, freedom from patent infringement, or suitability of the products, materials or processes described. The user is solely responsible for all determinations regarding any use of material or product and any process in its territories of interest. We expressly disclaim liability for any loss, damage or injury directly or indirectly suffered or incurred as a result of, or related to, anyone using or relying on any of the information in this document. This document is not an endorsement of any non-Jindal Films' product or process, and we expressly disclaim any contrary implication. The terms "we," "our," "Jindal Films" and "Jindal" are each used for convenience, and may include Films Americas LLC, Jindal Films Americas LLC, Films Europe S.à.r.l., Jindal Films Virlon SPRL, Jindal Films India Ltd., or any companies affiliated with them in the production and sale of film products. There are a number of such affiliated companies, some with names including "Jindal" or "Films" and some not. Neither these terms and conditions, nor anything else in this document, is intended to override or supersede the legal separateness of those affiliated companies and responsibility for local action and accountability remains with them.