

⋮ Enhanced packaging performance

OPPalyte™ 42MH648 is a cavitated white opaque OPP film coated on one side with a low temperature seal (VLTS) coating and the other side with a printable acrylic coating.

FILM TYPE

OPPalyte™ 42MH648 coated OPP film

FORMAT

Horizontal form fill seal (HFFS) flowpack

MARKET SEGMENT

Biscuits / Bakery

APPLICATION

«Prinzen Rolle Minis» cream-filled biscuits from De Beukelaer

BRAND OWNER CHALLENGE

product preservation and machine performance



“Prinzen Rolle Minis”
cream-filled biscuits from
De Beukelaer

Solution

OPPalyte™ 42MH648 film provides Griesson -De Beukelaer with a solution to reach high packaging speeds for their Prinzen Rolle Minis line of biscuits, while achieving good aroma protection and keeping the dry biscuits crisp and tasty throughout the shelf-life.

Coated white opaque oriented polypropylene (OPP) films allow brand-owners to use a mono-web solution to maximize packaging efficiency, provide a premium look on the shelf and deliver good product protection. OPPalyte™ MH648 films have a density designed to avoid shop-worn appearance.



Features

- Mono-web white barrier sealant solution.
- Very low sealing temperature with VLTS coating.
- Great aroma protection.
- Ease of converting on the glossy acrylic coated surface.

Benefits

- High packaging speed on HFFS machines.
- Improved product protection compared to traditional OPP coex laminates.
- Reduced material weight compared to laminates.

Contact your Jindal Films representative for more information

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