

⋮ Enhanced product protection

OPPalyte™ 36MO747 is a cavitated white opaque coated oriented polypropylene (OPP) film with one side sealable PVdC coating and other side with a printable acrylic.

FILM TYPE

OPPalyte™ 36MO747 coated OPP film

FORMAT

Roll overwrap (OW)

MARKET SEGMENT

Biscuits / Bakery

APPLICATION

«McVitie's Digestives» biscuits from Pladis

BRAND OWNER CHALLENGE

Product preservation and machine performance



“McVitie's Digestives”
biscuits from Pladis

Solution

- Chose OPPalyte™ 36MO747 film for its excellent moisture, oxygen, aroma and light barrier allowing protection with good machine performance in a demanding overwrap application.

- Using a roll-wrap packaging format, this mono-web application is an excellent example of source reduction over film laminates, providing an extremely low packaging weight to product content ratio.

- The combination of a converter applied glossy seal over-lacquer compatible with the PVdC coated inner side of OPPalyte™ MO747 film helped provide tightly sealed packs providing robust protection through the shelf-life of these sensitive dry biscuits and flat end seals.



Features

- Mono-web white barrier sealant solution with excellent aroma protection and moisture barrier.
- Ease of converting on the glossy acrylic coated surface.
- Excellent surface yield and opacity resulting from a low density cavitated white film.

Benefits

- Good product protection and machine performance in OW format.
- Fat swell resistance with barrier sealant.
- Reduced packaging material weight compared to film laminates.

Contact your Jindal Films representative for more information

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