

## Enhanced product protection

OPPalyte™ 35MW647 is a white opaque cavitated oriented polypropylene (OPP) film with acrylic coatings on both sides.

### FILM TYPE

OPPalyte™ 35MW647 white coated OPP film

### FORMAT

Vertical form fill seal (VFFS) pillow pack with lap seal

### MARKET SEGMENT

Sweet confectionery

### APPLICATION

«Ricola» cough drops from Ricola GmbH

### BRAND OWNER CHALLENGE

Long shelf-life and excellent on the shelf display



“Ricola” cough drops  
from Ricola

## Solution

OPPalyte™ 35MW647 film provides excellent flavor and aroma protection for the dry sweet cough drops formulated with special natural herbs, as well as a clean looking inside white appearance.

A paper-based lamination is used to provide the traditional stiff appearance which can be easily torn open. It requires a solution using an acrylic-coated film to provide a lap seal display using pattern applied glue. Some structures use paper or paper/foil where the moisture protection of the OPPalyte™ 35MW647 film needs to be reinforced.



## Features

- Excellent flavor and aroma barrier.
- High whiteness and opacity with excellent surface yield.
- Processable on both sides.
- Outstanding performance on all types of packaging machines.

## Benefits

- Good aroma and moisture protection for long shelf-life.
- Excellent on the shelf display with a traditional paper look.
- Lap seal (A/B) format allows continuous display on the back of the packs.

**Contact your Jindal Films representative for more information**  
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Films

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