

## 38MW280 & 38MW480 films

Offer great light-weighting solutions for cold seal & heat seal packaging formats

### Features

- Great visual appearance with high gloss and sheen metal aspect
- Good stiffness for mono-web use in small portion packs
- Clean white inner look towards the product
- High opacity with excellent light barrier
- Reduced environmental impact due to low unit weight
- Flexibility to select cold seal or heat seal grade with similar balance of properties



### Benefits

Metallyte™ MW280 and MW480 deliver high yield cost effective white metallized solutions in single web or lamination.

#### PROTECTION

- Good light barrier/opacity due to the combination of a metallized layer and cavitated base film
- Improved mechanical protection compared to paper and aluminum foil substrates

#### PERFORMANCE

- Good balance of stiffness and surface yield properties for HFFS and OW packaging formats in cold seal (MW280) or heat seal (MW480) applications

#### PROMOTION

- High gloss, metal brilliance and film stiffness provide good brand visibility on the store shelf
- Glossy white aspect for a clean white inner-look towards the product side



## ⋮ 38MW280 & 38MW480 films

Metallyte™ MW280 and MW480 are biaxially oriented polypropylene (OPP) vacuum metallized white films, for customers requiring improved product promotion and reduced environmental impact. Both films are lower density cavitated opaque films designed to help customers improve their product shelf appearance with a glossy metal-look, and to reduce environmental impact with lower unit weight. Additional benefits include efficient packaging operation, especially in die fold or overwrap packaging formats, due to good dead-fold properties with a highly cavitated (voided) film.

Metallyte™ MW280 is suitable for:

- applications requiring metal-look and/or white inner-look for decorative reasons
- cold seal applications in single web or lamination
- over-lacquering of metallized side for single web use requiring out/out sealing
- HFFS and overwrap (OW) packaging formats
- various applications which typically use Aluminum foil for less demanding dead-fold properties
- ice creams, soup or hard cubes, sweet & chocolate confectioneries, biscuits...



Metallyte™ MW480 is suitable for:

- applications requiring metal-look and/or white inner-look for decorative reasons
- heat seal applications
- over-lacquering of metallized side for single web use requiring out/out seals
- HFFS and overwrap (OW) packaging formats
- ice creams, sweet & chocolate confectioneries, wafers, snacks...

Contact your Jindal Films representative for more information

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