

Enhanced packaging performance through Metallyte™ OPP film

Metallyte™ 28UBWES film is an ultra-high barrier, metallized, white opaque sealable polypropylene film.

FILM TYPE

Metallyte™ 28UBWES metallized, cavitated white OPP film

FORMAT

Four-side-sealed flat pouches

MARKET SEGMENT

Dry foods

APPLICATION

Dehydrated soups & sauces from Podravka

BRAND OWNER CHALLENGE

Structure simplification and puncture resistance



Dehydrated Soup Mix
from Podravka

Solution

Metallyte™ 28UBWES film replaced aluminum foil and PE sealant, enhancing the handling resistance of the package and improving the converting process.

- previous structure: Paper//Alu 7//PE
- new structure: Paper//28UBWES film

Metallyte™ 28UBWES film was chosen for its excellent oxygen and moisture barrier properties, essential characteristics for packaging instant flavored soups with a shelf life of 1-2 years



Features

- Excellent light, oxygen and moisture barrier
- Puncture and flex-crack resistance
- Exceptional seal strength
- White opaque appearance on sealant side

Benefits

- Shift from a triplex to a duplex laminate
- Improved puncture resistance
- Improved package barrier
- Clean white appearance on product side

Contact your Jindal Films representative for more information

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