

Enhanced brand appearance through Metallyte™ OPP film

Metallyte™ 28UBWES film is an ultra-high barrier,
metallized, white opaque sealable polypropylene film.

FILM TYPE

Metallyte™ 28UBWES metallized, cavitated white
OPP film

FORMAT

Four-side-sealed flat pouches

MARKET SEGMENT

Dry Beverages

APPLICATION

Flavored Juice Powder from Fleson SA

BRAND OWNER CHALLENGE

Structure simplification with long shelf-life



Flavored Juice Powder
from Fleson SA

Solution

- Metallyte™ 28UBWES film replaced aluminum foil and 50 µm PE sealant enhancing the package appearance and providing significant cost reduction
 - previous structure: PET//Alu 12//PE
 - new structure: 50OPP//28UBWES film
- Metallyte™ 28UBWES film was chosen for its excellent oxygen and moisture barrier properties along with unique OPP “enhanced seal” capabilities, essential characteristics for packaging dehydrated juices with a shelf-life of 1 year



Contact your Jindal Films representative for more information
www.jindalfilms.com - info@jindalfilms.com

Features

- Excellent light, oxygen and moisture barrier
- Puncture and flex-crack resistance
- Exceptional seal strength
- White opaque appearance on sealant side

Benefits

- Improved pack appearance with an “All-OPP” solution
- Easier converting process
- Cost-effective two-ply laminate
- Clean white appearance on product side

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