Enhanced packaging performance through Metallyte™ OPP film

Metallyte™ 28UBWES film is an ultra-high barrier, metallized, white opaque sealable polypropylene film.

**FILM TYPE**
Metallyte™ 28UBWES metallized, cavitated white OPP film

**FORMAT**
Horizontal form fill seal (HFFS) flow-pack

**MARKET SEGMENT**
Home & personal care

**APPLICATION**
“Aquasure” water purification tablets from Eurotab

**BRAND OWNER CHALLENGE**
Seal integrity and high barrier requirements
Metallyte™ 28UBWES film has been selected for this novel application due to its advantages over aluminum-based laminates. The product is a compressed powder tablet used in mobile water treatment units to clarify and purify water. Metallyte™ 28UBWES film was chosen for its excellent moisture barrier properties and high seal integrity, essential characteristics for packaging in lamination to PET very hygroscopic substances. Metallyte™ 28UBWES film retains its barrier, withstanding extended distribution and difficult end use environments. Unlike foil laminates, it is not susceptible to compromised barrier from pin-holing and flex-cracking as a result of handling.

Contact your Jindal Films representative for more information
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