

Improved barrier and pack display with Metallyte™ OPP film

Metallyte™ MU842 is a ultra high barrier, white opaque, metallized polypropylene film.

FILM TYPE

Metallyte™ MU842 metallized, cavitated white OPP film

FORMAT

Horizontal form fill seal (HFFS) packs

MARKET SEGMENT

Bakery – Cream Filled wafers

APPLICATION

“Minis” wafers from A. Loacker AG

BRAND OWNER CHALLENGE

Long shelf life and great pack appearance



Cremkakao wafers
from A. Loacker

Solution

- Metallyte™ MU842 film was chosen for its outstanding barrier, allowing optimum protection of sensitive filled wafers, combined with efficient packaging performance on HFFS machines across many flavor assortments
- Excellent moisture, oxygen and aroma barriers are required to protect untreated/additive free filled crispy wafers (no preservative, no coloring, no hydrogenated fats)
- Converter friendly two side processible white metallized film for lamination on the metal side and cold seal receptive on the treated white side



Features

- Outstanding barrier to moisture, gas and aromas
- Glossy white treated side
- Two side processible

Benefits

- Outstanding product freshness with film protection delivering 18 month shelf-life to support global distribution from Loacker's two European plants
- Great stiff pack aspect with no-metal look using good print graphics and a clean inner white-look representing the quality and freshness of the wafers

Contact your Jindal Films representative for more information
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Films

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