

⋮ Improved barrier and pack display with Metallyte™ OPP film

Metallyte™ 35MU842 is a ultra high barrier, white opaque, metallized polypropylene film.

FILM TYPE

Metallyte™ 35MU842 metallized, cavitated white OPP film

FORMAT

Vertical form fill seal (VFFS) stand up packs

MARKET SEGMENT

Bakery – Cream Filled wafers

APPLICATION

“Quadratini” cream filled wafers from A. Loacker AG

BRAND OWNER CHALLENGE

Long shelf life and great pack appearance



Quadratini wafers
from A. Loacker AG

Solution

- Metallyte™ 35MU842 film was chosen for its outstanding barrier, allowing optimum protection of sensitive filled wafers, combined with an efficient packaging in stand-up bags on numerous VFFS formats and machines across many flavor assortments
- Excellent moisture, oxygen and aroma barriers are required to protect untreated/additive free filled crispy wafers (no preservative, no coloring, no hydrogenated fats)
- Two side processible white metallized film allows optimal 3-ply print conversion 12PET/35MU842/45PE



Contact your Jindal Films representative for more information
www.jindalfilms.com - info@jindalfilms.com

Features

- Outstanding barrier to moisture, gas and aromas
- Glossy white treated side
- Two side processible

Benefits

- Outstanding product freshness with film protection delivering 18 month shelf-life to support global distribution from Loacker's two European plants
- Great pack aspect with no-metal look using high quality print graphics and a clean inner white-look representing the quality and freshness of the wafers
- Excellent stiffness for optimal shelf display of re-closable multi portion packs

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