

Cost-effective aluminum foil replacement through Metallyte™OPP film

Metallyte[™] 16MM883 film is an ultra-high barrier, metallized polypropylene film.

FILM TYPE

Metallyte™ 16MM883 metallized OPP film

FORMAT

Vertical form fill seal (VFFS) pillow bag

MARKET SEGMENT

Dry Beverages

APPLICATION

Bon Lait & Halib instant milk powder from SENICO

BRAND OWNER CHALLENGE

Cost-effective Aluminum Foil Replacement



"Bon Lait & Halib" instant milk powder from SENICO, converted by SIMPA



Solution

Metallyte[™] 16MM883 film was chosen for its excellent oxygen and moisture barrier properties, essential for packaging dehydrated high fat (28%) whole milk with a shelf-life of 6 months

- previous structure: PET//Alu 8//PE
- new structure: PET//16MM883 film//PE

Metallyte[™] 16MM883 film is used as the middle ply of the lamination enhancing the handling resistance of the package and the converting process



Features

- Excellent light, oxygen and moisture barrier
- Excellent puncture and flex-crack resistance
 - Treated on the non-metal side for adhesive laminations

Benefits

- Improved packaging quality
- Improved puncture resistance
- Cost-effective local converting solution
- Improved environmental performance by replacing Aluminum Foil

Contact your Jindal Films representative for more information www.jindalfilms.com - info@jindalfilms.com



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