Enhanced packaging performance through Metallyte™ OPP film

Metallyte™ 18MM883 film is an ultra-high barrier, metallized polypropylene film.

**FILM TYPE**
Metallyte™ 18MM883 metallized OPP film

**FORMAT**
Stand-up pouch (SUP) with zipper

**MARKET SEGMENT**
Dry infant foods

**APPLICATION**
Infant Cereal from Podravka

**BRAND OWNER CHALLENGE**
Enhanced cost-effectiveness and packaging performance
Solution

Metallyte™ 18MM883 film replaced a 7 μm aluminum foil, enhancing the handling resistance of the package and improving the converting process.
- previous structure: PET//Alu 7//PE
- new structure: 12PET//18MM883 film//60PE

Metallyte™ 18MM883 film was chosen for its excellent oxygen and moisture barrier properties, essential characteristics for packaging instant flavored infant cereal food with a shelf-life of 1 year.

Features

- Excellent light, oxygen and moisture barrier
- Excellent puncture and flex-crack resistance
- Treated on the non-metal side for adhesive laminations

Benefits

- Improved packaging barrier quality: - Bottom gusset - Zipper - Flex-crack resistance
- Improved puncture resistance
- Cost-effectiveness
- Improved environmental performance by replacing Alu foil

Contact your Jindal Films representative for more information

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