

⋮ Enhanced packaging performance through Metallyte™ OPP film

Metallyte™ 18MM883 film is an ultra-high barrier, metallized polypropylene film.

FILM TYPE

Metallyte™ 18MM883 metallized OPP film

FORMAT

Stand-up pouch (SUP) with zipper

MARKET SEGMENT

Dry infant foods

APPLICATION

Infant Cereal from Podravka

BRAND OWNER CHALLENGE

Enhanced cost-effectiveness and packaging performance



Infant Cereal
from Podravka

Solution

- Metallyte™ 18MM883 film replaced a 7 µm aluminum foil, enhancing the handling resistance of the package and improving the converting process
 - previous structure: PET//Alu 7//PE
 - new structure: 12PET//18MM883 film//60PE
- Metallyte™ 18MM883 film was chosen for its excellent oxygen and moisture barrier properties, essential characteristics for packaging instant flavored infant cereal food with a shelf-life of 1 year



Features

- Excellent light, oxygen and moisture barrier
- Excellent puncture and flex-crack resistance
- Treated on the non-metal side for adhesive laminations

Benefits

- Improved packaging barrier quality: - Bottom gusset - Zipper - Flex-crack resistance
- Improved puncture resistance
- Cost-effectiveness
- Improved environmental performance by replacing Alu foil

Contact your Jindal Films representative for more information
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