

Enhanced package performance through Metallyte™ OPP film

Metallyte™ 15MM398 film is a high barrier, metallized low seal threshold polypropylene film.

FILM TYPE

Metallyte™ 15MM398 metallized OPP film

FORMAT

Horizontal form fill seal (HFFS) flow pack

MARKET SEGMENT

Sweet Confectionery

APPLICATION

“Hitto” candy bars from European Food Public Co.

BRAND OWNER CHALLENGE

Low sealing temperature and high barrier requirements



“Hitto” candy bars
from European Food

Solution

- Metallyte™ 15MM398 film has been selected for this application because of its low sealing temperature and great moisture barrier. Eurofoods uses a PET or OPP lamination with MM398 film for both its sticky candy products and enrobed wafers.
- Metallyte™ 15MM398 film was chosen over metallized cast PP film alternatives for its low thickness, excellent moisture barrier properties and good seal integrity, which are essential characteristics for packing very hygroscopic substances in Asia



Features

- Excellent light and moisture barrier
- Puncture and flex-crack resistance
- Low sealing temperature
- Excellent seal integrity

Benefits

- High barrier to humidity
- High packaging speed
- Low packaging weight
- Good seal integrity

Contact your Jindal Films representative for more information
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