

## Enhanced package performance through Metallyte™ OPP film

Metallyte™ 13NM288 film is a high barrier nonsealable polypropylene (OPP) film with one-side metallized and one-side treated.

### FILM TYPE

Metallyte™ 13NM288 metallized OPP film

### FORMAT

Stand-up pouch with zipper

### MARKET SEGMENT

Dry beverages

### APPLICATION

“Douwe Egberts” soluble coffee from Sara Lee

### BRAND OWNER CHALLENGE

Cost-effectiveness and packaging performance improvement

### CONVERTER

Altacel Transparant Verpakkingsindustrie B.V.



“Douwe Egberts”  
soluble coffee  
from Sara Lee

## Solution

- Metallyte™ 13NM288 film replaced a 7 µm aluminum foil, allowing for easier conversion and lamination.
  - previous structure: PET//Alu 7//PE
  - new structure: PET//13NM388 film//PE
- The new structure also enabled a more visually appealing product as well as better flexcrack resistance



## Features

- Excellent moisture and light barriers
- Barrier to oxygen and other gasses
- Enhanced puncture and flexcrack resistance of the package

## Benefits

- Cost-effective
- Improved appearance and flexcrack resistance
- Improved environmental performance by replacing Aluminum foil

**Contact your Jindal Films representative for more information**  
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Films

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