Enhanced package appearance and performance through Metallyte™ OPP film

Metallyte™ 13NM288 film is a high barrier non-sealable polypropylene (OPP) film with one-side metallized and one-side treated.

**FILM TYPE**
Metallyte™ 13NM288 metallized OPP film

**FORMAT**
3-sided sealed sachet

**MARKET SEGMENT**
Dry Beverages

**APPLICATION**
Coffee 3-in-1 from INNOVATE Instant Coffee Sdn Bhd

**BRAND OWNER CHALLENGE**
Cost-effectiveness and environmental impact improvement
Solution

Metallyte™ 13NM288 film replaced a 7 μm aluminum foil, enhancing the appearance of the product as previous foil-based structure became “wrinkled” after handling.
- Previous structure: PET//Alu 7//PE
- New structure: PET//13NM288 film//PE

The new structure also eliminated sharp corners, which reduced puncturing of packs during collating and distribution.

Features

- Excellent moisture and light barriers
- Barrier to oxygen and other gases
- Enhanced puncture resistance of the package

Benefits

- Improved durability and appearance
- Cost savings and reduced material weight compared to previous structure
- Improved environmental performance by replacing Alu foil

Contact your Jindal Films representative for more information

www.jindalfilms.com - info@jindalfilms.com