

Enhanced package appearance and performance through Metallyte™ OPP film

Metallyte™ 13NM288 film is a high barrier non-sealable polypropylene (OPP) film with one-side metallized and one-side treated.

FILM TYPE

Metallyte™ 13NM288 metallized OPP film

FORMAT

3-sided sealed sachet

MARKET SEGMENT

Dry Beverages

APPLICATION

Coffee 3-in-1 from INNOVATE Instant Coffee Sdn Bhd

BRAND OWNER CHALLENGE

Cost-effectiveness and environmental impact improvement



Coffee 3-in-1
from INNOVATE Instant
Coffee Sdn Bhd

Solution

- Metallyte™ 13NM288 film replaced a 7 µm aluminum foil, enhancing the appearance of the product as previous foil-based structure became “wrinkled” after handling
 - previous structure: PET//Alu 7//PE
 - new structure: PET//13NM288 film//PE
- The new structure also eliminated sharp corners, which reduced puncturing of packs during collating and distribution



Features

- Excellent moisture and light barriers
- Barrier to oxygen and other gasses
- Enhanced puncture resistance of the package

Benefits

- Improved durability and appearance
- Cost savings and reduced material weight compared to previous structure
- Improved environmental performance by replacing Alu foil

Contact your Jindal Films representative for more information
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