

⋮ Enhanced product promotion

Bicor™ MB866 is a high barrier, high clarity coated oriented polypropylene (OPP) film with one-side PVOH coating and one-side acrylic sealable coating.

FILM TYPE

Bicor™ MB866 clear coated OPP film

FORMAT

Stand-up vertical bag with side gussets (VFFS)

MARKET SEGMENT

Pet food / Pet treats

APPLICATION

«Panto» dry pet food from HL Hamburger Leistungsfutter

BRAND OWNER CHALLENGE

Long shelf-life and excellent on the shelf display



“Panto” dry pet food from HL
Hamburger Leistungsfutter

Solution

- Bicolor™ MB866 film provides excellent protection for this dry pet food producer, preventing oxidation of sensitive products using cereals and seeds by using modified atmospheric packaging (MAP), while retaining the aroma inside the bag for better taste and smell.
- The coated film is used as an outer web in lamination to a PE film to provide a hermetic package in this demanding application with 18 months of shelf-life.
- The PVOH barrier coating has high stable surface tension and is an ideal surface for high quality printing. The sealable acrylic coating provides high gloss, controlled slip and allows the bags to have improved stand-up display on the shelves with sealed gussets.

Features

- Excellent oxygen and gas barrier.
- Enhanced appearance with high-gloss acrylic.
- Excellent barrier to mineral oil.

Benefits

- High barrier packaging with long shelf-life (18 months) using a non-halogenated solution.
- Excellent on the shelf display with a high gloss stiff laminate and sealed side gussets.

Contact your Jindal Films representative for more information

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