

⋮ Improved barrier and machinability

Bicor™ 26MB777 is a clear oriented polypropylene (OPP) film, one-side PVdC coated, one-side acrylic coated.

FILM TYPE

Bicor™ MB777 clear, coated OPP film

FORMAT

Horizontal form fill seal (HFFS) flowpack

MARKET SEGMENT

Biscuits / Bakery / Sweet Biscuits

APPLICATION

«Original Speculoos» biscuits from Lotus Bakeries

BRAND OWNER CHALLENGE

Barrier, visual aspect and machinability



“Original Speculoos”
biscuits from Lotus Bakeries

Solution

- Chose Bicolor™ MB777 film for excellent moisture, flavor and oxygen barrier, allowing protection for sensitive cinnamon-spiced sweet crispy biscuits.
- Combination of acrylic and PVdC coatings provides outstanding aroma preservation, crispiness and off-odor protection.
- Outside acrylic allows the folded fin seals to be cleanly tucked down for neat visual appearance.



Features

- Excellent barrier to aroma, oxygen, moisture and mineral oil.
- Versatile seal function : out/out, in/in and in/out (lap seal).
- Stable surface properties (print, slip, seal)

Benefits

- Outstanding protection for more than 6 month shelf-life.
- Excellent visual appearance for good brand recognition.
- Good performance on HFFS packaging and collation machines (COF, stiffness).

Contact your Jindal Films representative for more information

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