

Cost-effective aluminum foil replacement through Metallyte™ OPP film

Metallyte™
films

Application	Bon Lait & Halib instant milk powder from SENICO
Format	Vertical form fill seal (VFFS) pillow bag
Market segment	Dry Beverages
Film type	Metallyte™ 18MM883 metallized OPP film
Brand owner challenge	Cost-effective Aluminum Foil Replacement

Solution

- Metallyte™ 18MM883 film was chosen for its excellent oxygen and moisture barrier properties, essential for packaging dehydrated high fat (28%) whole milk with a shelf-life of 6 months
 - previous structure: PET//Alu 8//PE
 - new structure: PET//18MM883 film//PE
- Metallyte™ 18MM883 film is used as the middle ply of the lamination enhancing the handling resistance of the package and the converting process

Brand owner benefits

- improved packaging quality
- improved puncture resistance
- cost-effective local converting solution

Film type description

Metallyte™ 18MM883 film is an ultra-high barrier, metallized polypropylene film.

Features:

- excellent light, oxygen and moisture barrier
- excellent puncture and flex-crack resistance
- treated on the non-metal side for adhesive laminations



"Bon Lait & Halib"
instant milk powder
from SENICO, converted by SIMPA

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Contact your Jindal Films representative for more information

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