

# Enhanced package performance through Metallyte™ OPP film

Metallyte™  
films

Application	"Hitto" candy bars from European Food Public Co.
Format	Horizontal form fill seal (HFFS) flow pack
Market segment	Sweet Confectionery
Film type	Metallyte™ 15MM398 metallized OPP film
Brand owner challenge	Low sealing temperature and high barrier requirements

## Solution

- Metallyte™ 15MM398 film has been selected for this application because of its low sealing temperature and great moisture barrier. Eurofoods uses a PET or OPP lamination with MM398 film for both its sticky candy products and enrobed wafers.
- Metallyte™ 15MM398 film was chosen over metallized cast PP film alternatives for its low thickness, excellent moisture barrier properties and good seal integrity, which are essential characteristics for packing very hygroscopic substances in Asia

## Brand owner benefits

- high barrier to humidity
- high packaging speed
- low packaging weight
- good seal integrity

## Film type description

Metallyte™ 15MM398 film is a high barrier, metallized low seal threshold polypropylene film.  
Features:

- excellent light and moisture barrier
- puncture and flex-crack resistance
- low sealing temperature
- excellent seal integrity



"Hitto" candy bars from European Food

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**Contact your Jindal Films representative for more information**

**[www.jindalfilms.com](http://www.jindalfilms.com)**

**[info@jindalfilms.com](mailto:info@jindalfilms.com)**

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