

## **Label**-Lyte™ Diamex DL247 films

Deliver high yield and low weight for reel-fed labeling film applications

## Benefits

- Low weight, high yield
- Outstanding opacity and whiteness
- Exceptional printability
- Excellent hot melt anchorage
- High tear and split resistance
- Slip control on untreated side for smooth reel-fed labeling
- Supports label separation in PET recycling processes

Label-Lyte™ Diamex DL247 ultra-low density films deliver high yield, low weight and low waste. Label-Lyte™ Diamex is the highest yield reel-fed label film range available from Jindal Films.

Label-Lyte™ DL247 films are super-white opaque, high gloss films with a highly cavitated design for use in reel-fed wrap-around labeling applications which require high-quality graphics, including:

- beverages (alcoholic, carbonated, mineral waters)
- health & beauty care
- household products
- industrial products

Through a proprietary technology, the mechanical properties for reduced gauge films, are maintained.

Label-Lyte™ DL247 films offer broad printability across a range of technologies. For brand owners and retailers they provide opportunities for outstanding brand promotion and retail display.





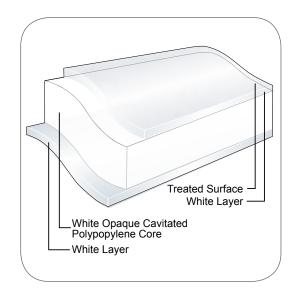
## **Enhanced promotional opportunities**

Label-Lyte  $^{\text{TM}}$  DL247 films offer printing flexibility across the spectrum of solvent flexo and solvent rotogravure, UV flexo and UV offset lithography.

This printing capability, combined with superb gloss and bright white appearance, produce high-quality labels for enhanced promotional opportunities and outstanding shelf appeal in retail outlets. Labels produced using Label-Lyte<sup>TM</sup> DL247 films have high consumer appeal that motivates brand 'pick-up' and move product off retail shelves.

## **Low cost alternative**

Because of their ultra-high yields and excellent machinability, the films provide reduced waste and lower cost labeling.







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