

Label-Lyte™ 52LLC247 film, a white conformable, lightweight pressure sensitive label facestock

Jindal Films has introduced Label-Lyte™ 52LLC247 film, a 52 micron, white oriented polyolefin film. It delivers outstanding conformability and flexibility for pressure sensitive label (PSL) applications, with excellent converting characteristics. Brand owners and converters can benefit from this multi-functional labeling solution.

Enhancing point-of-sale

This conformable film provides a bright-white, high-impact prime label and/or back label for semi-squeeze applications. Additionally, when used with clear conformable Label-Lyte 52LLC210 facestock, branding stands out on retail shelves and product information, such as ingredients and nutrition facts, are easy to read.

The conformability and high-quality label appearance of Label-Lyte 52LLC247 film permits brand owners to better differentiate their products and enhance point-of-sale impact in a wide range of market segments:

- health & beauty care
- personal care
- beverages
- contained food
- household and detergent products
- automotive



Benefits

- **excellent squeeze and conformable characteristics**
- **engineered physical properties to enhance processability throughout the chain of use**
- **exceptional bright-white opaque facestock**



Label-Lyte™ 52LLC247 film advantages

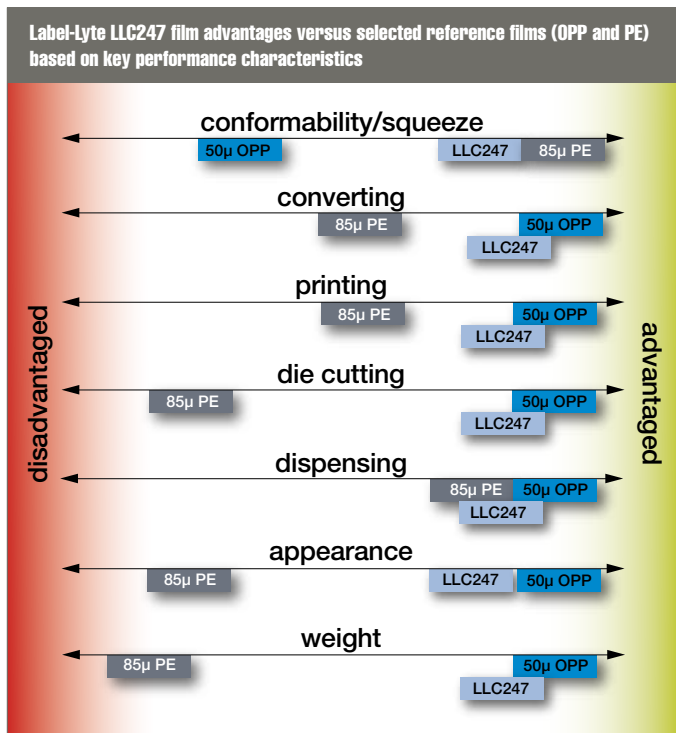
- Jindal Films, leading technology-driven OPP film solutions
- Label-Lyte film established quality brand
- expanding global product range

- high gloss for high-impact graphics
- excellent opacity for semi-squeeze applications
- outstanding hot stamp and cold foil decorative freedom

- outstanding flexibility and conformability
- engineered user-friendly performance throughout chain of use
- high energy treated surface for excellent printability

- lightweight 52μ structure yields 20m²/kg
- efficiency gains and scrap reduction throughout chain of use

Label-Lyte 52LLC247 film fit-for-use



Based on tests performed on closely-related developmental Label-Lyte 55LLC210 film

Enhancing output

The engineered functionality of the film helps to efficiently and cost-effectively increase converting output. This can reduce reworking of labeled containers and manufacturing scrap overall.

Lightweight, robust Label-Lyte 52LLC247 film also delivers consistent performance throughout the entire product chain of use. As a polyolefin it is recyclable through existing polyolefin recycling channels.

Contact your Jindal Films representative for more information

www.oppfilms.com

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