

Label-Lyte™ 58SW247 **high-quality film** **delivers consistent opacity** **and high yield for PSL**

Jindal Films has introduced Label-Lyte™ 58SW247 film, a 58 micron solid white film, which delivers high yield and consistent quality for pressure sensitive labeling (PSL) applications.

Label-Lyte 58SW247 film is a surface-printable oriented polypropylene (OPP) film designed for pressure sensitive label applications which require high-quality appearance and high-speed performance. These include:

- health & beauty care
- home care
- beverages
- industrial applications

This new lightweight film can provide yield advantages of about 5 percent compared to competitive solid white films currently available. The film can easily be coated by roll stock laminators and converted with stable performance at high speed.

For brand owners and retailers, Label-Lyte 58SW247 film produces labels with commanding shelf appeal.



Benefits

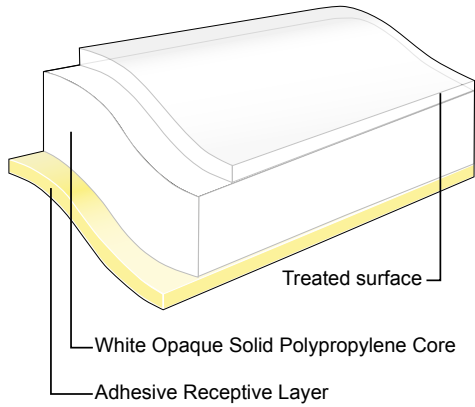
- **higher yield versus competitive films**
- **true-white appearance**
- **consistent opacity**
- **excellent operability and high-speed press performance**



Powerful brand promotion

This striking solid white OPP film with consistent opacity produces eye catching graphics for enhanced brand promotion. Pressure sensitive labels using Label-Lyte™ 58SW247 film motivate brand 'pick-up' that moves products off retail shelves.

Label-Lyte 58SW247 film complements the wide offering of Label-Lyte PSL films and is readily available in commercial volumes globally.



**Contact your Jindal Films representative
for more information**

www.oppfilms.com

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