

Label-Lyte™ 52LLC210 film **a new lightweight, converter** **friendly, conformable,** **PSL facestock**

Jindal Films has introduced Label-Lyte 52LLC210, a 52 μ oriented polyolefin film which delivers outstanding conformability and flexibility for pressure sensitive label (PSL) applications, with excellent converting characteristics. Brand owners and converters can benefit from this multifunctional labeling solution.

Maximizing POS

The conformability and high-quality label appearance of Label-Lyte 52LLC210 film allows brand owners to better differentiate their products and maximize point-of-sale (POS) impact use in a wide range of market segments:

- health and beauty care
- personal care
- beverages
- containered food
- household and detergent products
- automotive

Maximizing output

The engineered functionality of the film helps to efficiently and cost-effectively maximize converting output, to reduce reworking of labeled containers, and to reduce manufacturing scrap overall.

Lightweight, robust and clear, Label-Lyte 52LLC210 film also delivers consistent performance throughout the entire product chain of use, and as a polyolefin, is recyclable through existing polyolefin recycling channels.

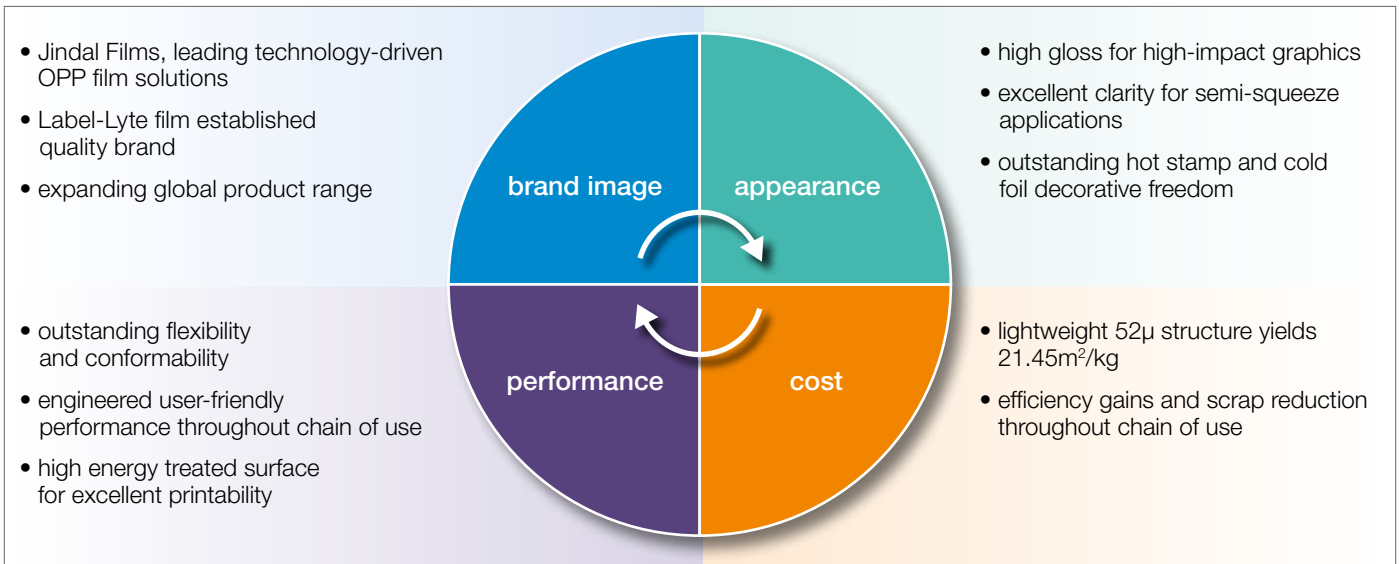


Benefits

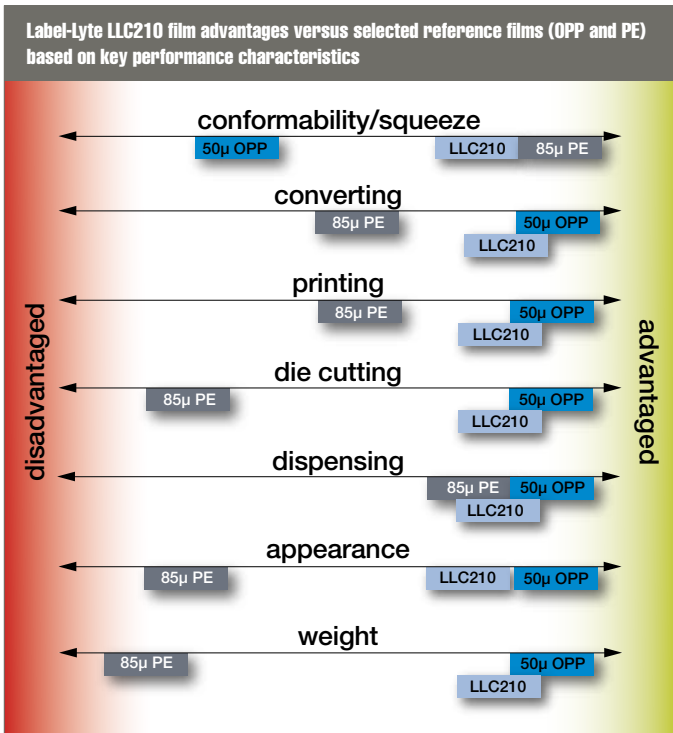
- **excellent squeeze and conformable characteristics**
- **engineered physical properties to enhance processability throughout the chain of use**
- **exceptional clarity and gloss for a "no-label" look**



Label-Lyte™ 52LLC210 film advantages



Label-Lyte 52LLC210 film fit-for-use



- physical properties allow consistent web handling at multiple conversion phases
- print performance confirmed across multiple print technologies
- die cutting, matrix stripping, stiffness and dispensing performance comparable to a standard 50μ OPP film
- the lightweight 52μ Label-Lyte film reduces material usage by up to 40 percent versus an 85μ PE film

Based on tests performed on closely-related developmental Label-Lyte 55LLC210 film

Contact your Jindal Films representative for more information

www.oppfilms.com

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