

Enhanced barrier, graphics and machinability through OPPalyte™ OPP film

OPPalyte™
films

Application	"Milka®" chocolate tablets from Mondelēz
Format	Horizontal form fill seal (HFFS) flowpack
Market segment	Confectionery
Film type	OPPalyte 45MW647 white coated OPP film
Brand owner challenge	Barrier, graphics and machinability improvements



"Milka®" chocolate tablets
from Mondelēz

Solution

- replaced paper/aluminum with OPPalyte™ 45MW647 film for its excellent aroma and off-odor barrier properties, improved hermeticity and reduced insect infestation
- the white cavitated core provides good optical properties and outstanding graphic quality for improved product shelf impact
- the acrylic coating provides excellent cold seal adhesion, which helps the easy opening and reclosable convenience

Brand owner benefits

- enhanced barrier properties to light, aroma and moisture
- reduced unit weight compared to previous paper-foil structure
- efficient machinability
- easy opening and reclosability function with special cold seals

Film type description

OPPalyte 45MW647 is a white opaque cavitated oriented polypropylene (OPP) film, acrylic coated on both sides.

Features:

- excellent light barrier, reduced show-through
- processable on both sides
- good aroma and moisture barrier
- outstanding performance on all types of packaging machines

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Contact your Jindal Films representative for more information

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