

Enhanced product protection through OPPalyte™ OPP film

OPPalyte™
films

Application	"Ricola" cough drops from Ricola GmbH
Format	Vertical form fill seal (VFFS) pillow pack with lap seal
Market segment	Sweet confectionery
Film type	OPPalyte 35MW647 white coated OPP film
Brand owner challenge	Long shelf-life and excellent on the shelf display

Solution

- OPPalyte™ 35MW647 film provides excellent flavor and aroma protection for the dry sweet cough drops formulated with special natural herbs, as well as a clean looking inside white appearance
- a paper-based lamination is used to provide the traditional stiff appearance which can be easily torn open. It requires a solution using an acrylic-coated film to provide a lap seal display using pattern applied glue. Some structures use paper or paper/foil where the moisture protection of the OPPalyte 35MW647 film needs to be reinforced

Brand owner benefits

- good aroma and moisture protection for long shelf-life
- excellent on the shelf display with a traditional paper look
- lap seal (A/B) format allows continuous display on the back of the packs

Film type description

OPPalyte 35MW647 is a white opaque cavitated oriented polypropylene (OPP) film with acrylic coatings on both sides.

Features:

- excellent flavor and aroma barrier
- high whiteness and opacity with excellent surface yield
- processable on both sides
- outstanding performance on all types of packaging machines



"Ricola" cough drops
from Ricola

Jindal
Films

Contact your Jindal Films representative for more information

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