

Enhanced package appearance and performance through Metallyte™ OPP film

Jindal
Films

Application	Coffee 3-in-1 from INNOVATE Instant Coffee Sdn Bhd
Format	3-sided sealed sachet
Market segment	Dry Beverages
Film type	Metallyte 15MM288 metallized OPP film
Brand owner challenge	Lower cost and environmental improvement

Solution

- Metallyte™ 15MM288 film replaced a 7 µm aluminum foil, enhancing the appearance of the product as previous foil-based structure became “wrinkled” after handling.
 - previous structure: PET//Alu 7//PE
 - new structure: PET//Metallyte 15MM288 film//PE
- the new structure also eliminated sharp corners, which reduced puncturing of packs during collating and distribution.

Brand owner benefits

- improved durability and appearance
- cost savings and reduced material weight compared to previous structure

Film type description

Metallyte 15MM288 film is a high barrier non-sealable oriented polypropylene (OPP) film with one-side metallized and one-side treated.

Features:

- excellent moisture and light barrier
- barrier to oxygen and other gasses
- enhances puncture resistance of the package



Coffee 3-in-1 from INNOVATE Instant Coffee Sdn Bhd

Replace
to enhance

Metallyte[™]
films

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